



Approving a Chad Kempel Assembly

For the principal to forward to whoever signs off.

WHAT YOU'RE APPROVING

A 40 to 55 minute assembly for grades 9 to 12, fit to your bell schedule. Every booking includes student Q&A at the end. Book one talk or all three.

THE TALKS

Anything Is Possible 45-55 MIN

Resilience and setting goals, told through Chad's own story, including the four Guinness World Records he set. Students leave with a goal card.

The Weight You're Carrying 40-50 MIN

Mental health and stress. Four ideas students can actually use: cognitive load, the freeze response, displacement and post-traumatic growth. Each student gets a private take-home sheet.

I Walked the Hallways Alone 40-50 MIN

Belonging and bullying. It ends with one ask: sit next to someone who's sitting alone.

WHO CHAD IS

He holds an MA in Experimental Psychology and taught psychology and statistics at San Jose State University for five years. He volunteered teaching math inside San Quentin for five years and substitute teaches in the West Ada School District. TODAY, Good Morning America and People have covered his story. He isn't a therapist and doesn't present himself as one.

AFTER THE ASSEMBLY

Teachers get a next-morning plan with discussion questions, journal prompts and a two-week follow-up at chadkempel.com/educator.

TURN THE PAGE

Page 2 has the day-of timeline, what we need from you, how schools usually pay for it and a paragraph you can paste straight into your request to the district.

YOUR COUNSELORS STAY IN CHARGE

- Before the date, a quick planning call with you and your counseling team. Fifteen minutes usually covers it, and email works if your calendar's full.
- Your counselors get the full outline ahead of time.
- He meets with the counseling team before he walks into the gym.
- The talks touch on hard things: losing his twin sons, a friend who was murdered and, in the mental health and anti-bullying talks, a close friend who died by suicide. That part follows national safe-messaging guidelines, with no method and no details. He says 988 out loud and tells students where to find counselors that day. If you'd rather he leave any of it out, he will.
- Public-school appropriate. No religion, no politics.

COST

IDAHO · LOCAL INTRODUCTORY RATE

\$1,000 one assembly · \$2,500 all three

No travel fee within a few hours of Boise. Schools more than 300 miles from Boise add \$500.

CALIFORNIA AND THE REST OF THE WEST

\$1,800 one assembly · \$3,300 all three

Driving more than 300 miles from Boise adds \$500. If he flies, airfare at cost instead, plus one hotel night only if a same-day trip won't work. A second school on the same trip is \$1,000.

PAPERWORK AND BACKGROUND

Chad Kempel LLC carries \$1M per occurrence / \$2M aggregate general liability insurance. A W-9 and certificate of insurance are available on request, with your district named on the certificate if you need it.

Chad has passed background checks through the West Ada School District (Idaho's largest) and the Idaho Department of Correction.

To book or ask a question

Replies within 48 hours · chadkempel.com/docs · Rev. Oct 2026
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chad@chadkempel.com

(208) 391-2959



Planning the Day

Everything after the yes. Hand it to whoever runs your assemblies.

THE DAY, START TO FINISH

60 MINUTES BEFORE

Chad checks in at the front office. Visitor badge, same as anyone.

45 MINUTES BEFORE

Sound and slide check in the gym. He brings his own laptop and clicker.

20 MINUTES BEFORE

Ten minutes with your counseling team: who's in the room, where students go if they need someone, anything happening at school this week he should know.

THE ASSEMBLY

Someone reads his 45-second intro. Then the talk, then student Q&A. It ends on time. He's been a teacher; he knows what happens to fourth period when an assembly runs long.

RIGHT AFTER

Students who want to talk come down to the floor. Some just want a picture. The ones who want more than a picture get walked to a counselor.

NEXT MORNING

Teachers open the follow-up: discussion questions and journal prompts, ready to use.

WHAT WE NEED FROM YOU

- ☐ One point of contact, with a cell number
- ☐ A wireless handheld mic
- ☐ A projector or screen with HDMI, and sound that reaches the back row
- ☐ Someone to read the intro
- ☐ Your enrollment, so he brings a goal card or take-home sheet for every student
- ☐ Two or three student leaders ready to ask the first question. Nobody wants to go first. Ever.

COPY, PASTE, SEND TO YOUR DISTRICT

I'd like to bring in Chad Kempel for a [length] minute assembly on [date]. He holds an MA in Experimental Psychology, taught at San Jose State University and set four Guinness World Records. He plans the talk with our counseling team, sends them the outline ahead of time and follows safe-messaging guidelines. Cost is \$[amount] from [budget]. He's insured and background-checked, and teachers get follow-up materials for the next day.

PAYING FOR IT

Schools usually cover it from the PTO or PTA, the building budget, counseling or prevention funds, or student council. Some use federal Title IV-A money for safe and healthy schools, if the district still has it this year. Your federal programs director will know. Chad Kempel LLC invoices after the assembly. Check, ACH or purchase order.

IF THE DAY GOES SIDEWAYS

Snow day, lockdown, a rough week at school? Pick a new date. No fee, no hassle.

FOR YOUR FAMILIES

A parent letter, ready to send, that says what the talk covers. It includes an opt-out line for any family that wants one.

A WEEK LATER

If you approve it, students answer three anonymous questions by QR code, before and after. Do they know one tool? Do they know where to go for help? You get a one-page summary within a week. Chad taught statistics, so it'll be readable.

EVERY STUDENT IN THE ROOM

Big type on the slides and plain language. Interpreters and captioning are welcome; he'll send slides ahead.

Questions about the day?

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